
PROJECT AUDIO 2021

As we welcome back events - here's a sneak peek on happenings over at PA HQ

Recent times have been challenging for all, whilst the planet has been collectively traumatised by Covid most existing projects at PA were understandably cancelled or postponed. Although quieter than usual we were no less busy! We spent our time pushing innovation with our R&D, opening new ventures and preparing to deliver stronger than ever.

Whilst the live music and events industries were on their knees we have been proudly supporting local artists, with monitoring and production equipment, plus use of our studio free of charge to enable them to continue to create.



September saw the Launch of [Marina Abramovich's Seven Deaths of Maria Callas](#), Project Audio supplying all audio requirements for this presentation by Louis Vuitton with Marina Abramovich and Willem Defoe.

[Unveiling of the latest 4th Plinth - The End](#)

Heather Phillipsons 4th plinth sculpture

'The End' unveiled July, at the Fourth Plinth in Trafalgar Square.

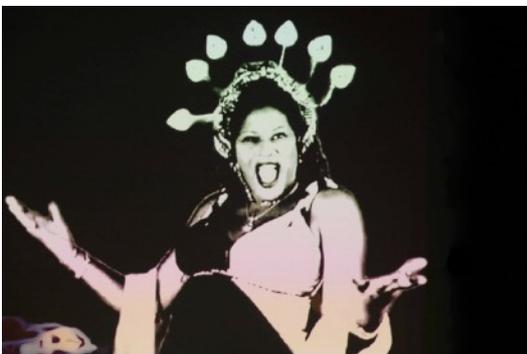


Project Audio team launch Varanda

Keeping spirits alive during lockdown we built and launched Varanda in London SE19 - a full entertainment licensed premises on a former demolition site. Supported with sound, Light and stage requirements for DJ's and Live performances.



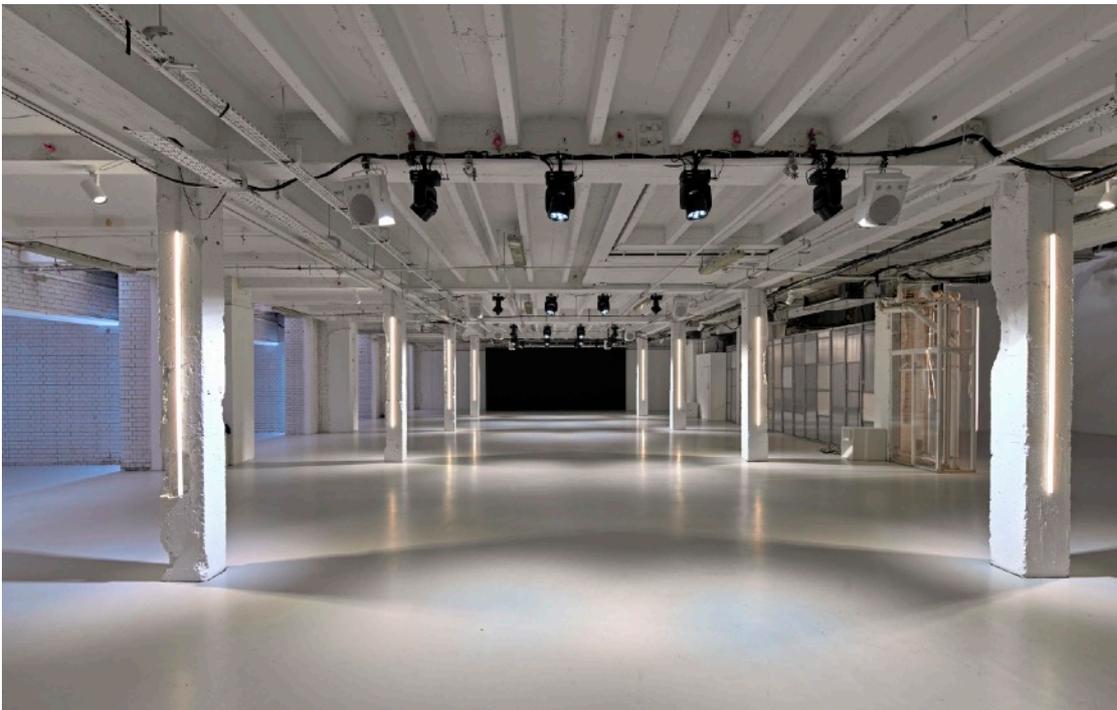
and also created **Project studios** Green Screen studios to adapt and accommodate arts, music theatre and film. Independent productions in use thus far include Crocodile of Old Kang Pow and The Wapping Thugs



VOGUE



The Vogue 25 - a celebration of the women shaping 2021, with live performance by Griff



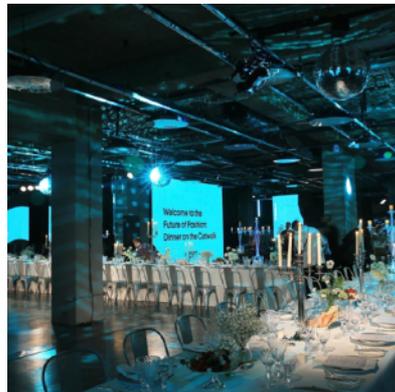
Multi room audio Installation for VH Studio - A full turnkey event space at Victoria House

This modern large-scale event and exhibition venue in Central London measures 22,000 sq. ft and can host up to 1200 standing. Architectural and minimalist in style, VH.Studio is a technologically advanced multi-sensory venue. With a dedicated shoot and film studio, presentation spaces for 400 and 200, in-built lighting and LCD video system, as well as full spectrum sound; this multi-purpose space is ready for brand takeovers and creative production. Contact the team on 0207 269 9750 for more information.



British Fashion Council’s NewGen showcase, in partnership with TikTok at the Old Selfridges Hotel. Amongst the shows were speeches, live performances from Balimaya Project for Labrum and a National Youth Theatre show for S.S Daley.

Paul Roseby OBE, CEO and Artistic Director of National Youth Theatre said, "Using theatre to animate a new fashion collective is a thrilling way of engaging our talented young cohort. Fashion and theatre are both about telling great stories with creativity, wit and invention and after the last year we need to do it more, in schools, in theatres and on the catwalk”



Launch of the London Blossom Garden by Sadiq Khan. Featuring poetry by Jay Bernard and a performance by the London International Gospel Choir,



Jaden Smith live - Jaden Smith holds many titles, among them, fashion designer, brand founder, artist, musician, and activist. This was Jaden’s first time performing on a Funktion One Sound system, to great success. We also provided D&B Monitors, Digico SD12s SD Racks and a Waves package for FOH and Monitors.



IMMERSIVE THEATRE X SECRET WAREHOUSE PARTY - BBL CLB

How to party during a lockdown >>BBL CLB An interactive, online immersive experience. The goal is to locate the elusive BBL CLB, an illegal rave venue where a heavyweight lineup of headliners DJs play live every night to a select audience. A series of artists playing including Larizzle, Helena Star, Altern 8, Emerald Rose, Fat Tony and many more.



Bigfoot Festival - The First Craft Beer and Food Festival - Bigfoot Campfire stepped us back into the festival scene



Who’s Got Game - Celebrity Charity Ball Out Event at Copperbox Arena. Featuring Not3s, DJ Ace, D Double E and many more. Sponsored by Red Bull

BURBERRY

[Burberry Mens Presentation SS/2022](#) - Multi stacks of Funktion One speakers for Burberrys 'Desert Rave'



[Versace x Frieze Party](#) at Toklas with DJ's Princess Julia and Fat Tony

COS

[London Fashion Week Afterparty](#) with DJ's Emerald Rose Lewis and Helena Star

PM/AM

PM/AM Art Gallery Funktion One sound system for interactive art



Madplanet studio - Funktion One Sound System for music production



Melody VR - Funktion One Sound System for DJ's/performances



The Hollist - Tannoy installation



El Pastor Brewer St - Funktion One installation for live music/DJ's

Our beloved [Corsica Studios](#) gets a reconfiguration and tweak in Room 1 - and it's sounding enormous!

Our latest venture '[The Audio Project](#)' is a dedicated R&D and manufacturing company of bespoke luxury audio products aimed at the boutique hotel market. We will be launching an exciting new product in January.

[Onwards and upwards!](#) We are determined to make the world a better place wherever we can to support our beloved arts, teams, clients and industry. Peace and Love, Team PA x

